

Taifa Mpya

Empowering the Next Generation of Leaders

About Taifa Mpya

Taifa Mpya is a youth-driven civic and community empowerment organization dedicated to building an engaged, responsible, and forward-looking generation of young leaders across Kenya.

Founded in the wake of the 2024 youth-led civic demonstrations, Taifa Mpya emerged from a powerful realization: that Kenya's young people possess immense energy, ideas, and influence, yet often lack structured platforms through which they can meaningfully participate in leadership, governance, and community development.

Through civic education, leadership development, peacebuilding initiatives, and community-driven programs, Taifa Mpya works to transform youth potential into tangible social impact.

Today, the organization operates nationally, engaging thousands of young people in programs designed to strengthen democratic participation, leadership capacity, and community collaboration.

Our Story

Taifa Mpya was founded by Mavin Mabonga following the historic youth-led demonstrations that swept across Kenya in 2024.

These events revealed both the **power and frustration of Kenya's young population**. While young people demonstrated strong civic awareness and a desire to shape the country's future, several structural challenges remained evident:

- High youth unemployment

- Civic disengagement and voter apathy
- Limited leadership platforms for young people
- Lack of sustained civic education and participation structures

Taifa Mpya was created to respond to these challenges by building platforms where young people can **organize, learn, lead, and contribute meaningfully to national development.**

What began as a youth mobilization initiative has quickly evolved into a national movement focused on empowering young citizens to participate actively in shaping Kenya's democratic and social future.

Vision

To build a society where empowered young citizens actively participate in leadership, governance, and community development to shape a just, inclusive, and prosperous Kenya.

Mission

To empower young people across Kenya through civic education, leadership development, community engagement, and peacebuilding initiatives that strengthen democratic participation and drive sustainable community development.

Our Core Values

Integrity

We uphold honesty, transparency, and ethical leadership in all our engagements.

Inclusivity

We believe every young person deserves a voice and a platform regardless of background, geography, or social status.

Accountability

We promote responsible leadership and civic responsibility at both individual and institutional levels.

Leadership

We nurture young leaders capable of driving positive change in their communities and institutions.

Collaboration

We believe meaningful change happens through partnerships with communities, institutions, and organizations that share a commitment to youth empowerment.

Our Core Programs

Civic Engagement

Taifa Mpya works to strengthen civic awareness among young people through voter education, policy discussions, and community forums that encourage active participation in democratic processes.

Through these programs, youth gain a deeper understanding of governance systems and their role in shaping the future of the country.

Community Empowerment

Our community empowerment initiatives bring young people together to address local challenges and develop community-driven solutions.

These programs encourage collaboration between youth, local leaders, and community organizations to promote sustainable development at the grassroots level.

Leadership and Governance

Taifa Mpya provides leadership training programs designed to equip young people with the knowledge, skills, and confidence needed to participate in governance, public service, and community leadership.

These programs nurture a generation of responsible and visionary leaders who understand both civic responsibility and ethical leadership.

Peacebuilding

Recognizing the importance of social cohesion in national development, Taifa Mpya actively promotes peacebuilding initiatives that encourage dialogue, understanding, and unity across communities.

Through workshops, youth forums, and partnerships with peacebuilding organizations, the movement encourages young people to become champions of peace and national unity.

Our Impact

Since its founding, Taifa Mpya has achieved significant milestones in youth mobilization and civic engagement across the country.

Key achievements include:

- **Over 100,000 young people reached** through civic education and empowerment initiatives

- **More than 50 civic engagement forums conducted**
- **One national youth convention successfully convened**
- **Presence in over 30 counties across Kenya**
- **More than 5 strategic partnerships established** with key institutions
- **International recognition**, including an invitation to Geneva for a United Nations peacebuilding convention in recognition of the organization's grassroots impact.

These milestones reflect the growing momentum of a youth-led movement committed to positive change.

Strategic Partnerships

Taifa Mpya recognizes that sustainable impact requires strong partnerships.

The organization has collaborated with several institutions including:

- The United Nations
- The Independent Electoral and Boundaries Commission (IEBC)
- Major universities across Kenya
- Local and international NGOs focused on civic education, peacebuilding, and youth empowerment.

Through these collaborations, Taifa Mpya continues to expand its reach and strengthen its impact across communities.

Leadership Structure

Taifa Mpya operates through a structured leadership framework designed to ensure accountability, strategic direction, and effective program implementation.

The leadership structure includes:

- **Board of Directors** providing governance and oversight
- **Executive Director** responsible for strategic leadership
- **Directors** overseeing key program areas
- **Program Coordinators** managing implementation at regional and community levels.

This structure enables the organization to scale its programs while maintaining strong institutional governance.

Our Strategic Vision

Taifa Mpya is currently implementing ambitious national initiatives aimed at expanding youth participation in Kenya's democratic processes.

1.Youth Caravan Initiative

Through the ongoing Youth Caravan program, implemented in partnership with Friends for David Maraga, the organization aims to mobilize young people across the country through civic education and voter registration drives.

The goal is to register **at least two million new youth voters** in upcoming national elections.

2.Youth Café Program

The Youth Café initiative focuses on universities and colleges, creating spaces for dialogue, civic engagement, and voter registration among students and young professionals.

This program aims to strengthen political awareness and democratic participation among Kenya's young population and most importantly register new voters across the institutions.

3.National Youth Convention

Through its annual Youth Convention, Taifa Mpya seeks to establish a **strong national youth platform with representation at grassroots levels across the country.**

This platform will serve as a long-term structure for coordinating youth-led community development programs beyond the 2027 elections.

Join the Movement

Taifa Mpya believes the future of Kenya depends on empowered young citizens who are ready to lead, participate, and build stronger communities.

There are several ways to be part of this movement:

Partner With Us

Organizations and institutions are invited to collaborate in expanding youth empowerment programs across the country.

Sponsor Our Programs

Support initiatives that promote civic education, leadership development, and peacebuilding.

Become a Member

Young people across Kenya can join Taifa Mpya to participate in programs, forums, and leadership opportunities.

Together, we can build a generation of informed, responsible, and empowered citizens shaping the future of our nation.

Taifa Mpya

A New Nation Built by Empowered Youth